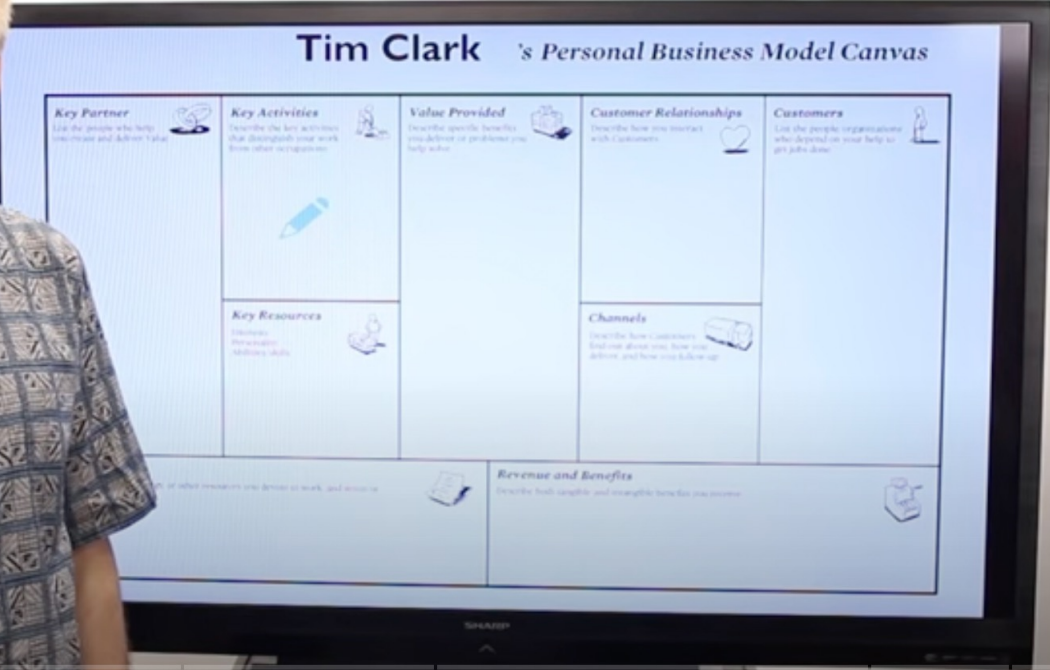


Business Model You



How to Diagram your Personal Business Model the Quick Way – Tim Clark

Please watch



The diagram is a Business Model Canvas for Tim Clark. It is divided into nine sections:

- Key Partner:** List the people who help you create and deliver Value.
- Key Activities:** Describe the key activities that distinguish your work from other occupations.
- Value Provided:** Describe specific benefits you deliver or problems you help solve.
- Customer Relationships:** Describe how you interact with Customers.
- Customers:** List the people/organizations who depend on your help to get jobs done.
- Key Resources:** Describe the resources, knowledge, abilities.
- Channels:** Describe how customers find out about you, how you deliver, and how you follow up.
- Revenue and Benefits:** Describe both tangible and intangible benefits you receive.

At the bottom of the canvas, there is a line of text: "The right or other resources you possess at work, and receive."

Video player controls: Play (k), 1:03 / 9:44 • Intro >

https://www.youtube.com/watch?v=cYG_K4qT3gY

10 mins approx



Business Model You

Put your previous Business Model Canvas to one side for the moment and try and complete, putting YOU at the centre of your own personal business model and ask yourself :

WHO
HELPS
YOU

WHAT
YOU DO

HOW YOU
HELP

HOW YOU
INTERACT

WHO YOU
HELP

HOW THEY
KNOW YOU
AND HOW YOU
DELIVER

WHO YOU ARE
AND WHAT
YOU HAVE

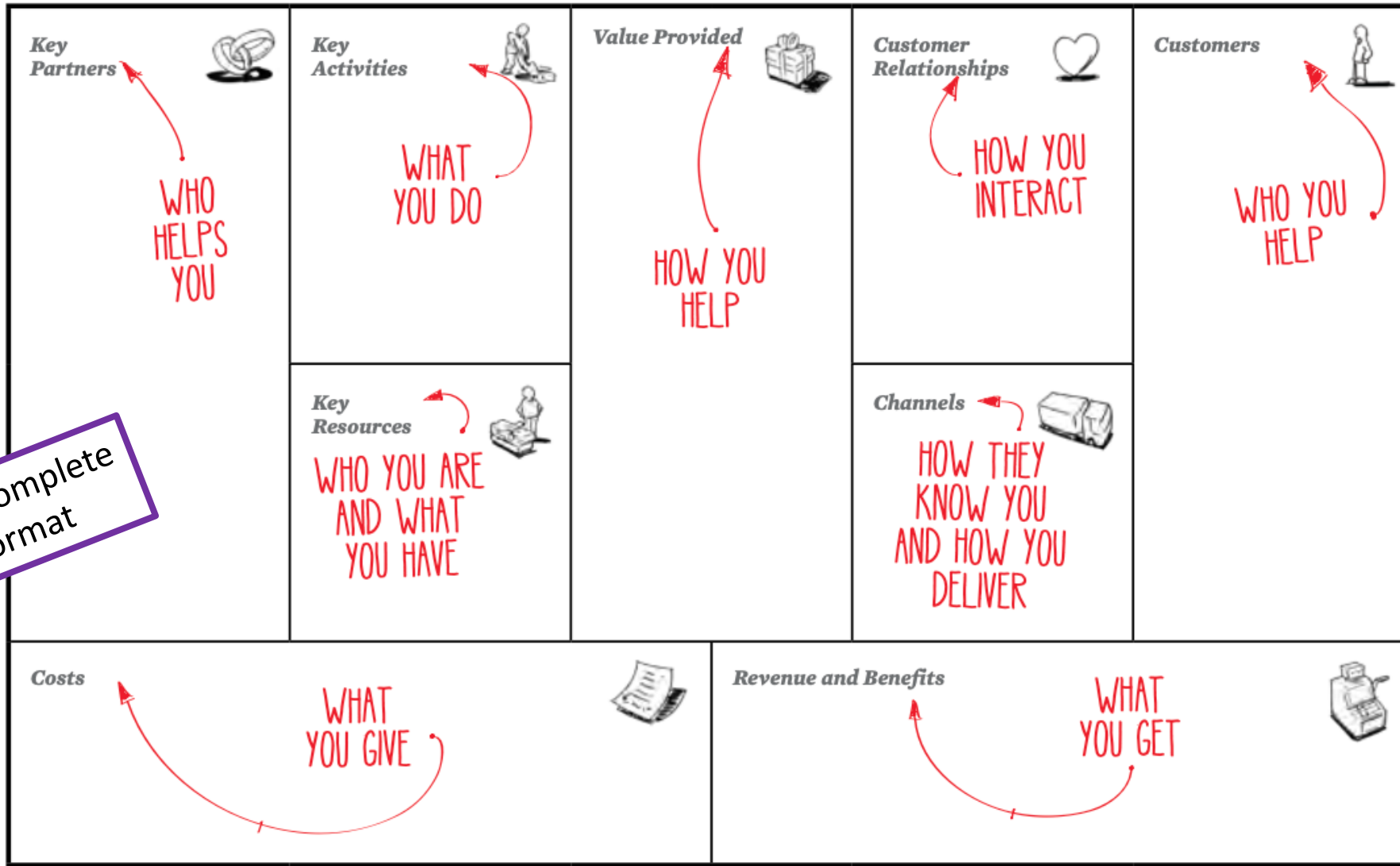
WHAT
YOU GIVE

WHAT
YOU GET

If you can do this in the interconnected style as per your business model, this would be great !!!



PERSONAL

The Business Model Canvas

Please try and complete
in a basic format

